

BOT MEETING

NOVEMBER 8, 2024 (ZOOM)

MINUTES



Participants:

1.	Léia Maria De Mora Cardenuto	LC
2.	Janet Pinneau	JA
3.	Vita Heinrich-Clauer	VH
4.	Ana Lúcia Faria	AL
5.	Anat Gihon	AG
6.	Manuela Tremante	MT
7.	Marília Leite	ML
8.	Paola Alessio	PA
9.	Patrizia Moselli (partial participation)	PM
10.	Yael Harel	YH

Nina Schubert (NS) (Scribe)

- **Invited:** Herbert Conze (Acting Treasurer) - HC
- **Excused:** James Elniski

Minutes	1
1 Opening of the Meeting.....	3
1.1 Welcome and check-in round.....	3
1.2 Setting the timetable, decision making and approval of agenda	3
2 27th IIBA International Conference Updates	3
3 28th IIBA International Conference	4
4 Social Media	4
5 70th Anniversary of the IIBA.....	5
5.1 Virtual event.....	5
5.2 Paul Amberg Project.....	6
5.3 IAAB Project	7
6 Report from the Acting Treasurer.....	8
7 Scholarship.....	8
8 PDW 2024.....	8
9 Topics not further discussed in this meeting.....	9
9.1 Research Committee	9
9.2 Correction of the Closing Balance 2023.....	9
9.3 Association Management System Update	9
10 Next meeting in person.....	10

1 Opening of the Meeting

1.1 Welcome and check-in round

LC opens the meeting.

1.2 Setting the timetable, decision making and approval of agenda

The BoT decides the timetable and approves the agenda. The decisions are made following the gradience of agreement (as in the past).

- LC as Chair,
- MT as Stacker,
- JA as Tracker,
- VH as Timer.

2 27th IIBA International Conference Updates

JA provides an update on the activities of the Logistics Committee, highlighting a strong collaborative spirit within the committee. A report had been distributed prior to this meeting and was also sent to the Faculty for the Faculty Meeting on October 20, 2024.

Specific items discussed

- **Social Events:** JA notes that the pricing for the gala and Friday night activity has not yet been finalized. Gala Currently, the estimated gala cost is over USD 100, which already reflects certain cross-calculations with other income sources to help moderate the price. The Logistics Committee is exploring additional solutions to make the gala more affordable.
- **Concerns about prices:** Concerns about high costs are expressed by BoT members, with suggestions including adding lunch to registration fee, subsidizing fees, etc. No specific actions were agreed upon, but the BoT is open to considering targeted ideas. (Note: Additional funding for lowering registration fees were approved for specific target groups, including the Trainee Support Scholarship (USD 15,000), Diversity Fund (USD 11,000), and Faculty discounts (USD 12,000), totaling USD 38,000.
- **Directors and Presidents Meeting Format Change:** The BoT agrees to modify the format of the Directors and Presidents Meeting. Instead, BoT members will be available for small group discussions, fostering more personalized interactions.
Proposed plan: All BoT members will offer availability during breakfast and lunch breaks from Thursday to Saturday, with each BoT member scheduled for one breakfast and one lunch slot. The finalized schedule will be established in the meeting in March 2025.
- **Proposal for a Tribute/Honoring Session:** In place of the Directors and Presidents meeting on Thursday, the BoT members express interest in requesting a tribute or honoring session, similar to an event held in 2019. YA, representing the Scientific Committee, indicates confidence in the conference's strong content offerings and will discuss this proposal with the Scientific Committee.

Committee members – Logistics Committee: Ann Coleman (Co-Chair), Kate Dent Rennie (Co-Chair), James Elniski, Angela Funari, Juliana Biundini, Leslie Ann Costello, Leeiner Munoz, Janet Pinneau (liaison BoT)

Committee members – Scientific Committee: Scott Baum (Chair), Yael Harel, Diana Guest, Fina Pla, Guilherme Bomfim Pacheco, Alessandro Cataldi, Paola Alessio

3 28th IIBA International Conference

Although the 28th IIBA International Conference, set to be held in Europe, is still several years away, early identification of a host society is essential to ensure a well-coordinated and accessible event.

Location considered

- Poland, Portugal, Italy, Spain, and Greece are discussed as potential locations, each evaluated based on factors such as cost, ease of access for international attendees, strength of the local IIBA community, and the capability of local societies to support event logistics.
 - VH will reach out to both the Polish society and the Basque society to assess their interest and capacity to host the conference.
 - MT will contact SIAB to determine their interest in organizing the conference.
 - Greece is considered as an option that would likely require a collaborative effort among several societies.
 - While Portugal is listed among possible hosts, further action and follow-up are needed to confirm next steps. Portugal has the advantage that it is very well connected with Brazil international flights and worked out great as conference destination in the past.

Timeline for Host Confirmation and Planning

- To ensure a successful conference, the BoT emphasizes the importance of confirming the host society asap. Based on prior experience, the BoT highlights that planning should ideally commence two years in advance, enabling thorough preparation and effective promotion.
- The BoT intends to share key information about the 2027 conference at the upcoming conference in Atlanta, which will give potential attendees early insight.
- A final decision on the host society is scheduled for the March 2025 BoT meeting.

4 Social Media

In May 2024, ML and HC conducted a series of meetings with the hired Social Media Manager to craft a comprehensive Social Media Strategy. This Social Media Strategy - covering goals, target audiences, content guidelines, recommended hashtags, performance metrics, and other key recommendations - was shared with the BoT members prior to this meeting.

ML provides an update on recent committee activities and changes, noting that Dante Moretti left the Social Media Committee in May, shortly before HC stepped down following the completion of the Social Media Strategy. New members, including Leeiner Munoz and, more recently, Juliana Biundini from Nanziba, have since joined the committee. Despite these additions, the committee still needs broader representation to create content that reflects diverse regional interests and approaches.

The BoT also discusses ways to involve more volunteers in social media initiatives. VH offers to reach out to a prospective volunteer for immediate involvement. AG and YH agree to contact a member within their own societies who might be interested in contributing.

During the meeting, BoT members revisit the overall role of social media, underscoring the need for a professional and consistent tone across platforms. ML proposes creating an IIBA LinkedIn account, highlighting the potential for LinkedIn to help members connect their training and professional development with IIBA. The proposal was well-received, with no specific objections from the BoT.

In the course of discussing social media efforts, the topic of the IIBA website is raised. While some BoT members express the need for a improved website, it is also recognized that the committee's social media efforts provide valuable visibility for IIBA. Social media is viewed as a beneficial avenue while more concrete plans for website enhancements are under consideration.

Committee members – Social Media Committee:

Marília Leite (Latin America), Leeiner R. Munoz (Nanziba) and Juliana Biundini (Nanziba).

5 70th Anniversary of the IIBA

The IIBA's 70th anniversary, commemorating the signing of its Indenture of Trust on October 2, 1956, by founders Alexander Lowen, John C. Pierrakos, William B. Walling, and Alice R. Kahn, will take place on October 2, 2026. This milestone provides an opportunity to honor the organization's history, from its roots to contemporary Bioenergetic Analysis.

5.1 Virtual event

The BoT discusses potential ways to celebrate this anniversary. While a physical gathering is considered, it seems impractical due to the effort involved in organizing an event between both international conferences (in 2025 and 2027). Alternative ideas included hosting a virtual event (like a webinar) to highlight IIBA's history and evolution are discussed. The BoT agrees that a virtual event (webinar) is feasible and would allow for broad participation and engagement.

In preparation, the BoT thinks about forming a working group dedicated to planning this event and bringing the idea to the Faculty for input and involvement. AG will contact the Faculty Committee to include this topic in the next virtual Faculty meeting taking place in March 2025.

A more detailed discussion is planned for the BoT meeting in March 2025 meeting.

THIS INDENTURE OF TRUST made the 2nd day of October, 1956, between ALEXANDER LOWEN, residing at Puddin Hill Road, New Canaan, Connecticut, (hereinafter referred to as the "Settlor") and JOHN C. PIERRAKES, residing at 1275 Ocean Avenue, Seabright, New Jersey, WILLIAM B. WALLING, residing at 115-10 Street, Hicksville, New York, ALEXANDER LOWEN, residing at Puddin Hill Road, New Canaan, Connecticut, ALICE R. KAHN, residing at 95 Christopher Street, New York, New York and ROBERT STURZ, residing at 42-37 Hampton Street, Elmhurst, New York, (hereinafter referred to as the "Trustees").

WHEREAS the Settlor intends to devote time, funds, and other property to exclusively public, religious, charitable, scientific, medical, literary and educational purposes, and he deems it proper and expedient to establish a trust for the proper administration and distribution thereof, and

WHEREAS the Settlor has contemporaneously with the execution and delivery of this indenture transferred to the Trustees the sum of FIVE HUNDRED (\$500.00) DOLLARS, AND SAID SUM HAS BEEN ACCEPTED BY THE Trustees for the uses and purposes hereinafter provided.

NOW, THEREFORE, THIS INDENTURE WITNESSETH, that in consideration of the mutual covenants herein contained and of other good and valuable considerations, ALEXANDER LOWEN, the Settlor, does pay and deliver FIVE HUNDRED (\$500.00) DOLLARS to the Trustees to have and to hold said sum, In Trust, nevertheless, for the uses and purposes and upon the terms and conditions hereinafter set forth.

5.2 Paul Amberg Project

Paul Amberg, a journalist specializing in politics for German television and a former participant in training organized by the Florida Society (which is no longer affiliated with the IIBA), recently approached the IIBA with a proposal, shared with BoT members ahead of the meeting. His project involves transcribing 28 hours of interviews conducted in the 1980s and 1990s with some of the contributors to Bioenergetic Analysis. This rich historical content offers invaluable insights and personal memories.

As the IIBA's 70th anniversary approaches, Amberg's project presents an opportunity to preserve and celebrate the organization's legacy. It could serve as both a meaningful marketing tool for IIBA and a lasting archive, capturing the unique experiences and perspectives of Bioenergetic Analysis pioneers.

VH provides additional insights, emphasizing that Paul Amberg's project aims to deliver a historical perspective. His work will reflect both the achievements and challenges in our organization, contributing to the IIBA's ongoing journey of growth, self-reflection, and healing.

After a thorough discussion, the BoT expresses their enthusiasm for the project and the BoT members endorse or strongly agree on

- 1. Project Scope and Structure:** The BoT members appreciate Amberg's initiative to develop an e-book, audio teaser, and contributions to the Clinical Journal.
 - 2. Project Oversight and Editorial Leadership**The Editorial Team will oversee the project, with Rosaria Filoni (Chair of the Editorial Team) designated as the primary contact and coordinator with Paul Amberg, ensuring alignment with the IIBA's editorial standards and goals.
 - 3. Contractual and Legal Considerations:** The BoT emphasized the need for a clear contract that specifies the scope of work, intellectual property rights, copyright terms, and other legal matters. This contract, to be signed by both Amberg and the IIBA, will outline intellectual property rights and a mutually agreed-upon service fee, which the BoT will approve upon final negotiation.
 - 4. Next Steps:** YH, member of the Editorial Committee, will initiate contact with Rosaria Filoni to begin coordination and ensure the project aligns with the BoT's objectives and timeline.
-

Through this collaboration, the BoT envisions creating a significant resource that honors the past while enriching the IIBA's legacy for future members.

5.3 IAAB Project

Despite the financial challenges posed by Argentina's economic conditions, the Instituto Argentino de Análisis Bioenergético (IAAB) remains committed to advancing the field of Bioenergetic Analysis. IAAB is currently developing an interactive e-book focused on Bioenergetic Exercises and is seeking financial support to bring this project to fruition. Detailed information about the project was shared with the BoT members prior to this meeting.

The goal of the e-book is to raise awareness of Bioenergetic Analysis Exercises and/or Interventions. It will feature a combination of traditional exercises, honoring the legacy of Alexander Lowen, as well as modern adaptations. The e-book will provide in-depth explanations, instructional videos, and therapeutic context to help readers (professionals) fully understand the exercises and their applications.

With the IIBA's 70th anniversary approaching in October 2026, IAAB has expressed an interest in expanding this project into an international initiative, which would further enhance its reach and impact.

After a thorough discussion, the BoT expresses their general support for the project and the BoT members endorse or strongly agree on

-
1. Emphasizing the need for further clarification and more specific details before moving forward. IAAB must provide more detailed information about the project's scope, particularly regarding the costs and timeline for expanding it internationally. The BoT also wants to receive a sample chapter to assess the content.
 2. Pointing out that IAAB members must become more involved in the IIBA community and commit to volunteer roles, which has been challenging in the past. This could

include tasks such as conducting webinars or offering support for the translation of abstracts for the Clinical Journal.

The BoT will revisit the project in the BoT meeting in March 2025 when more details are available. At that time, a clearer financial decision can be made, and the project can be discussed further with the necessary specifics in place. NS will inform IAAB about the BoT's decision and offer to facilitate follow-up by connecting IAAB with the BoT representatives from Latin America for further discussions and support.

6 Report from the Acting Treasurer

This point is skipped and rescheduled for discussion in the BoT meeting in March 2025.

7 PDW 2024

The annual report from the PDW Committee will be presented during the BoT meeting in March 2025.

The Closing Balance for the PDW 2024 was shared with the PDW Committee Chair and the BoT members prior to this meeting. The actual income from registration fees totaled 27,530 EUR, surpassing the forecast of 21,930 EUR, thanks to higher participation - 37 participants instead of the anticipated 30. On the cost side, total expenses amounted to 22,232.61 EUR, slightly over the budgeted 21,924 EUR. As a result, the closing balance for PDW 2024 reflects a profit of 3,137.39 EUR.

The possibility of returning some of the surplus to the Polish Society (PABA) for their support, including hosting a dinner and organizing a sightseeing tour for the PDW participants, is briefly discussed. Additionally, the option of providing an extra honorarium to the trainers was considered. Another possibility is to use the surplus as savings for the next PDW, which will be held in Latin America, where funding may be more challenging.

The BoT members endorse or strongly agree on

-
1. NS will reach out to the Polish Society to inquire about their expenses for the dinner and sightseeing tour, in order to assess the potential for providing financial support.
 2. Not pursuing the the idea of paying an additional honorarium to the International Faculty Members.
 3. Considering the option to allocate the surplus toward honorariums for the International Faculty Members involved in planning and executing the PDWs that were canceled in 2020/2021 due to COVID, as well as for those involved in the SCIBA PDW in 2023, which was successful but only had travel costs covered for Alex Munroe.
 4. Thinking about saving for the PDW in 2026, which will take place in Latin America and may face financial challenges.
-

The BoT will revisit and make a final decision regarding the use of the surplus in the March 2025 meeting.

8 Scholarship

The Scholarship Committee, consisting of AG, HC, and JE, has been formed. Others interested in joining the committee will receive a letter of gratitude from AG.

AG and HC presented the Scholarship Charter in September 2024, and all International Faculty Members were informed about it via email. The application process was also discussed during the Virtual International Faculty Meeting on October 20, 2024, and links to the application questionnaires were shared with the International Faculty Members afterward.

The application period is currently open and will close on November 30, 2024, with a possible extension.

The Scholarship Committee is now focusing on determining how to distribute the Scholarship Fund in a fair and equitable manner. Their goal is to ensure that the distribution process is as transparent and inclusive as possible.

9 Topics not further discussed in this meeting

9.1 Research Committee

Due to time constraints, this topic was not discussed further during the meeting. The Research Committee is in the process of being re-established. With the support of Board of Trustees representatives, efforts are underway to identify and invite additional members to join the committee.

9.2 Correction of the Closing Balance 2023

An error was identified in the initial calculation of the 2023 Closing Balance by NS. Upon review, NS has provided a corrected figure, showing that, rather than a small surplus, the IIBA incurred a loss of 6,333 EUR for the year. The revised Closing Balance for 2023 is now available in MyIIBA - [Finances](#).

9.3 Association Management System Update

The project for implementing the Association Management System (approved in March 2024) is currently on hold due to several challenges:

- **Standard Payment Solution:** There has been a lack of a standardized payment solution that aligns with IIBA procedures. During the pre-sales phase, I discussed the handling of dues payment through societies with the provider multiple times. Initially, there were no issues reported regarding the payment arrangements or local society affiliations reflecting correctly in member profiles. However, when we began outlining the first steps, I discovered that the provider's concept of a "corporate member" does not match our definition of "local affiliated members." As a result, the standard database provided is not usable and will not facilitate streamlined dues payment processes in the future.
- **Technical Support and Integration:** There is insufficient technical support and knowledge regarding the integration with our existing website (and MyIIBA). After discussing the implementation with Claude Thovex,

our current webmaster, he expressed that he does not feel equipped to manage the technical implementation (APIs).

- **Increased Costs:** While trying to find solutions, the selected provider has increased their prices, making the project even more costly. This is concerning, especially since many technical and practical issues remain unclear.
- **Time Constraints:** I currently lack the necessary time resources to focus on studying the implementation in depth and managing the overall implementation of the Association Management System.

Overview Costs

Fees	BEFORE	Cost/Member	NOW	Cost/Member2	Cost Difference
Annual Fees	4.054,50 €	2,91 €	5.225,00 €	3,76 €	↑ 1.170,50 €
One-time Fees	1.785,00 €		1.995,00 €		↑ 210,00 €
Total First Year Fees	5.489,50 €		7.720,00 €		↑ 2.230,50 €
Total Second Year Fees	4.176,13 €	3,00 €	5.382,00 €	3,87 €	↑ 1.205,87 €
Total Third Year Fees	4.301,41 €	3,09 €	5.543,00 €	3,98 €	↑ 1.241,59 €

Next steps proposed by NS

In light of ongoing discussions and requests for an improved web presence (along with our recent resources allocated for improved presence in social media), the IIBA should consider developing a comprehensive strategy focused on “digital transformation” and hence internet presence. This approach would allow us to evaluate our current needs and capabilities more effectively.

By establishing a solid strategy first, we can identify which elements (like the Association Management System) are most crucial and the Association Management System can be revisited when the timing is more favorable. This would ensure that our initiatives are well-aligned with our long-term goals and resources.

10 Next meeting in person

- **When:** March 13 – 15, 2025.
- **Where:** Hotel Principe Lisboa Av. Duque de Ávila 201, 1050-082 Lisboa, Portugal.

Key-points

- **Arrival and Group Dinner:** The BoT members are expected to arrive on Wednesday, March 12, 2025. A group dinner will be held on this evening as part of the check-in process.
- **Departure and Farewell Dinner:** Return flights will be scheduled for Sunday, March 16, 2025. The BoT will organize together a farewell dinner on Saturday, March 15, 2025, before their departure the next day.
- **Reservations and Accommodation:** NS will handle hotel reservations for the scheduled dates. Any additional accommodations, either before or after these dates, can also be arranged through NS. However, BoT members will be responsible for the costs associated with any extra nights beyond the planned dates.
- **Travel Arrangements:** BoT members are responsible for arranging their own flights to and from the BoT meeting. The IIBA will reimburse the cost of flights upon receiving proper documentation from each BoT member.