

BOT MEETING (ZOOM)

APRIL 4, 2020

MINUTES





Zoom Meeting



BoT Member	Virtual assistance
Cristina Piauhy (CP)	✓
Diana Guest (DG)	✓
Janet Pinneau (JA)	✓
Josette van Luytelaar (JL)	✓
Jayme Panerai (JP)	✓
Léia Maria de M. Cardenuto (LC)	✓
Michael Brennan (MB)	✓
Paola Alessio (PA)	✓
Patrizia Moselli (PM)	✓
Vita Heinrich-Clauer (VH)	✓
Yael Harel (YH)	No virtual assistance

Nina Schubert (S) (Scribe)



Saturday, April 4, 2020

California: 07:00 am, New York: 10:00 am, Brazil: 11:00 am, Netherland, Germany and Italy: 04:00 pm, Israel: 05:00 pm – Duration: 3 hours

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1 Opening of Meeting

1.1 Welcome and check-in round

All in virtual attendance, except YH.

1.2 Setting the timetable, decision making and approval of agenda

- As in previous BoT meetings, the decision-making process follows the “Gradients of Agreement”.
- MB is appointed as Stacker, DG as Timer and PT as Tracker.
- The meeting is held by CP, JP and VC.

2 Election of the Chair of Teaching Committee

As discussed in the Virtual Zoom Meeting in March 2020, BoT Members were looking for candidates “outside” of the BoT. VH contacted the European International Faculty Members: nobody is available for taking on this job at this moment. (Heiner Steckel and Jörg Clauer might be interested in running for this position in the future.)

VH proposes PM as candidate. This nomination is supported by Thomas Heinrich, Heiner Steckel and Jörg Clauer. PM is a strong person who is able to speak up and has a clear understanding of institutional principles. She also has a very good background of how to develop successfully the field of Bioenergetic Analysis in her home country and she is a very experienced manager.

The BoT endorses or strongly agrees on

PM as new Chair of Teaching Committee.

In order to “shed light” at this position, the former Chair of Teaching Committee, Scott Baum, has forwarded a general job description as follows:

“... The original idea behind the Chair of Teaching Committee was that it was the one place where International Faculty and Non-Faculty CBTs could be together to formulate and govern matters related to curriculum, accreditation, certification, and Faculty appointments. Most of the substantive work has moved to the International Faculty, and the financial and administrative authority has moved to the BoT. Historically, the Chair of Teaching Committee

was in charge of the agenda, scheduling meetings and reporting on committee projects to the BoT. The main projects included:

- *Standards for certification*
- *General Training Curriculum for affiliated societies*
- *Recommend the recognition of societies as mature society training programs*
- *Passing along recommendations from the Selection Committee for the appointment of International Faculty. ...”*

Lately, most of the substantive work of the Teaching Committee and Chair of Teaching Committee has moved to the International Faculty and the financial and administrative authority has moved to the BoT. Scott Baum recommends to think about re-evaluating the purpose and function of the Teaching Committee.

PM will start to re-evaluate the mission and the composition and will share her thoughts and results with the BoT in the coming times.

3 Dues 2021

The Coronavirus Pandemic is causing the biggest disruption in decades to economies across the world. Private practices, society activities and training groups have been shifted to virtual encounters, put in standby or even have been closed. The business of the IIBA members as the patterns of everyday life are unclear at this moment.

The BoT is aware that this health crisis is temporarily decreasing the income of many IIBA members, forcing them to cut costs. It is evident that the membership dues and payments for 2021 have to be adjusted (for everybody) and more flexible conditions have to be offered. The BoT wants to support its members.

Series of membership support measures are discussed: General reduction for everyone, higher discount for Trainees and CBTs, regional differentiation, voluntary payment, etc.

The BoT endorses or strongly agrees on

1. The deadline for dues payments 2021 will be December 15, 2020. (That means 1,5 months later than usual.)

2. There will be a significant discount for dues 2021 announced in July 2020. Hopefully we will have returned to the new normality at that date and economic impact and consequences are more tangible and/or predictable.

3. The BoT will inform the membership about these decisions and next steps in a special mailing.

Corrective statement regarding the BoT Minutes from October 27, 2019:

The minutes said: “... No reduction of Dues 2020 for International Faculty Members. The BoT is not allowed to decide about the Dues Structure in case of the International Faculty Members. This is an International Faculty issue.”

This is incorrect. The BoT decides about the Dues Structure of all Membership Categories.

4 Project Fund 2020 (& Forecast 2021)

The Project Fund 2020 has been paid to most the applicants (3 applications received meeting the deadline but payment is pending).

The BoT has a clear understanding that the creation, management and execution of projects (supported by the IIBA Annual Project Fund) by the affiliated societies is extremely important for continuing to spread the word of Bioenergetic Analysis. Even if the operational income of 2020 (which will be based on dues 2021) is unclear, the BoT wants to maintain the IIBA Annual Project Fund, keeping it in the budget (forming part of the operative costs). Nevertheless, the BoT endorses or strongly agrees on

1. Right now, the IIBA can't make any promise regarding the continuation of the IIBA Annual Project Fund. Most properly the IIBA Annual Project Fund (for 2021) can only be confirmed in the end of this year, after having a clear picture of the operative income of 2020.

2. The BoT will inform the Society (+Training Groups) Directors and Presidents about this statement in a special mailing.

5 Website

The BoT goes through the Report sent in by the Webmaster, Claude Thovex.

Many BoT members share the opinion of simplifying the website is the way to go (and in order to get it translated). The design should be more visually appealing in order to higher the chances that people will stay longer and learn more about Bioenergetic Analysis as now (Average Session Duration in 2019: just 03:06 minutes).

The BoT endorses or strongly agrees on

1. Spending 0 EUR for updates this year and

2. Re-evaluating needs, efforts and actions to be taken of keeping an “up-to-date website” in 2021

6. Social Media

Social media provides us a powerful tool to recruit members and promote our cause. Our social media profiles are currently updated by the IIBA Back-Office and with a lot of support from one of our Brazilian members, Dante Moretti from Piracicaba, SP.

The BoT endorses or strongly agrees on

1. Supporting the creation of a Social Media Committee with Dante Moretti as Chair.

2. Dante Moretti (with the help of the BoT) will look for additional members for the Social Media Committee recruiting 1 person from Europe and another person from Nanziba (min.)

The new Social Media Committee will handle the IIBA social media issues and will focus on global storytelling that gets our message across (reach our audience). The Social Media Committee will also come up with an IIBA social media policy which should help to ensure that our social media activity does not damage our image (see e-mail received from the Argentina Society, IAAB).

Different initiatives were discussed like: payed ads (for boosting events and activities), creating short videos “giving virtual hugs, sessions of “micro-analysis”, webinars of “simple dramas” and life streams, etc.

Depending on country or region, publishing images and videos (of Bioenergetic sessions, trainings, etc.) need to comply with the legal provisions on data protection.

The BoT will continue to discuss actions for improving our activities in social media. PM wants to include Wikipedia in this chapter in the next meetings. (Many Wikipedia articles related to Bioenergetic Analysis are not following the “good article criteria” from Wikipedia. Many Bioenergetic related articles (in different languages) are not accurate, verifiable information is missing and the “neutral” point of view is highly questionable, etc.

7. Reports

7.1 Research Committee

The BoT goes through the report from Jan Parker. The Research Committee hasn't been active. There were different attempts to have committee meetings but because of the time differences it was not possible. Jan Parker recommends to create regional Research Committees so that there can be more collaboration within similar time zones. That needs a further follow up in one of the next BoT meetings.

Jan Parker informs in her report that unfortunately it is not possible to include bioenergetic articles in the databases (Ebesco, Psy Articles and PsyLit) since the Journal is only published once per year (the Journal would need to be published 2 times per year at least).

PM adds something very positive to the discussion. The paper (Mixed-method research on the effectiveness of the process of bioenergetic therapy in fostering embodiment and grounded transformative narratives from Livia Savarese) from the IIBA Awards 2019 in the Research Category is now under its way. The Italian colleagues started with the first phase of their research study.

7.2 Newsletter

No specific report was sent in by Ingrid Cryns. In the next issue (May 2020) the idea is to focus on the pandemic change responses, along with how our practices are doing at this time and suggestions of how we are doing body therapy through video or how our clients are coping without the body connection.

The deadline for receiving submissions, articles, contributions, etc., is Saturday, April 18, 2020.

The BoT members might also consider to write articles and send them to: iibanews@gmail.com.

7.3 Awards

The BoT goes through the report from Miriam Mantau. As previously reported, 12 papers were submitted (3 papers in the category of research, 4 papers in the category of clinical and 5 papers in the category of social work).

A new edition of the IIBA Awards (for 2021) is not discussed. The BoT will include this topic on its next agendas.

8 26th IIBA International Conference

The preparation is in working progress. The Scientific and Logistics Committee are reviewing different scenarios, like cost-saving orientated conference, different formats due to the pandemic outbreak of the coronavirus (possible new safety regulations, etc.) and postponement of the 26th IIBA International Conference.

9 Next steps

The BoT members endorse or agree strongly:

*Next virtual BoT meeting (limited to 2 hours) will be held on May 9, 2020:
California: 07:00 am, New York: 10:00 am, Brazil: 11:00 am, Netherland,
Germany and Italy: 04:00 pm, Israel: 05:00 pm.*
